



The BUF Buzz

Berea Urban Farm

Berea, KY 40403
June 8, 2016

In This Issue: SB on the Radio, Numbers Tell Part of Our Story!!!

Sustainable Berea on NPR

“More people need to grow food -- on the farm and at home.”



Michelle Flannery (Berea Urban Farm Production Manager) and Abby Adams (Sustainable Berea Program Manager) talk with John Hingsbergen on NPR's *Eastern Standard* about gardening at home, urban farming, and food security. (See the podcast of the interview below)

To hear the podcast, visit this site:

<http://1.facebook.com/1.php?u=http%3A%2F%2Fweku.fm%2Fpost%2Fhome-gardening-and-urban-farming-eastern-standard&h=4AQFqqL2>

Providing Food for Five Top-Bar Hives by Planting Cover Crops that Restore Nutrients to the Soil



Summer intern, Loren Weber, plants buckwheat that will provide flowers for honey bees on the Berea Urban Farm.

Thank You for Your Support!

Our Numbers from January - May 2016

125 Visitors to the Farm

68 people attended the annual meeting with speaker Lisa Hilgenberg from the Chicago Botanic Garden.

62 people participated in 3 workshops on the farm on tree planting, pruning and planting in raised beds.

14 new trees planted on the farm (5 Paw-Paws; 8 Hazelnut; 1 Blueberry bush) - making a total of 32 in the orchard!

1 flower garden established with two new rose bushes and two rescued bushes - soon Echinacea will be added!

18 raised beds planted on the BUF

50 tomato plants growing on the farm and in the high tunnel

125 daikon radishes growing rapidly in the high tunnel

14 rows of in-ground garden beds planted on the BUF

9 potato cages purchased and growing 4-5 plants per cage

21 people purchased straw bales with varieties of tomatoes and peppers

25 lbs. of cover crop seeds planted on the .3 acres where houses were demolished and land is not fit for food production -- yet.

6 trees/bushes planted to begin the windbreak (dozens more to come)

18 rain barrels sold

34 local recipe books sold

200+ raised garden beds sold, including those from the Berea Victory Garden Blitz

2 Radio Shows:

May - Lexington Community Radio's *Green Waves* with Richard and Cheyenne Olson

June - National Public Radio with Michelle Flannery and Abby Adams

2 June Conference Presentations:

Sustainable Agriculture and Food Systems Funders (SAFSF) "The Berea Local Food Economy," National conference at Berea College, Cheyenne Olson

Bluegrass Sustainable Business Summit, "Berea Sustainable Development", statewide conference at Lexington KY, Cheyenne Olson

14 newspaper articles in the *Berea Citizen*

6 newspaper articles in the *Richmond Register*

SB Facebook page:

1,970 people on average, visit the Sustainable Berea Facebook page weekly

800 people on average, visit Sustainable Berea's website weekly

Stats on our latest email:

29.2% of recipients opened the last email sent to our list of 898 names. (The national average for nonprofits for is an open rate of 25.3%.)

12.7% of recipients clicked on a link in the email. (The national average for nonprofits is 2.8%)

58 people filled out a survey asking about classes they would attend on the Berea Urban Farm.

Reminder: Fee Street public walkway cleanup is this Saturday from 8 am to 10 am. Coffee and light snack provided. Be sure to wear long sleeves; we have poison ivy on some parts of the walkway. See you at the Berea Urban Farm! (Bring shovels, gloves, tree loppers, spades and pruners if you have them!)